

VÖLKEL

THREADING SOLUTIONS ■ ■ ■

Hello,

Autumn is here— and VÖLKEL is running at full speed! While the leaves are changing color here in the Bergisches Land region, one of our absolute highlights of the year is getting underway in Mexico: the legendary “**La Carrera Panamericana**”—with **Team VÖLKEL** at the starting line!

In this newsletter, you will also learn more about the so-called “**Dart Thread**” – a special thread that always raises questions in practice – and we will present our **two new running shirts**, which perfectly match our passion both athletically and symbolically. There is a lot happening at VÖLKEL right now – and we are happy to take you along for the ride!

The La Carrera Panamericana is starting – with Team VÖLKEL!



The legendary road rally through Mexico is one of the most exciting motorsport events in the world – and VÖLKEL is right in the thick of it this year! The starting signal will be given on October 9, and our VÖLKEL team will be giving it their all as they race across Mexico.

You can now find all the latest news, pictures, and updates about the race and our team on our new Panamericana landing page. Check back regularly – it's worth it!

👉 [Learn more](#)

What is a Dart Thread?



The “dart thread” is a very special thread that is a frequent topic of discussion among both amateur and professional darts players. In our new blog post, we explain clearly where the dart thread is used, what advantages it offers, and why VÖLKE is the ideal partner when it comes to this small, special thread.

👉 [Learn more](#)

New VÖLKE Shirts: “Bergischer Löwe” & “Panamericana”



Now available – our new VÖLKE running shirts in two striking designs: the “Bergische Löwe” (Bergisch Lion), inspired by our home town of Remscheid, and the “Panamericana” shirt, which perfectly captures the spirit of our motorsport adventure. Lightweight, breathable, and sporty – ideal for your next run or simply for everyday wear!

👉 [Order now - “Bergischer Löwe”](#)

👉 [Order now - “Panamericana”](#)

If you don't want to miss anything, follow us on our social media channels, where you'll find regular exciting behind-the-scenes insights, the latest news, and exclusive content.

Especially around La Carrera Panamericana, you can expect lots of impressions directly from the race on our channels—including behind-the-scenes material and exciting moments with Team VÖLKE.

📷 [VÖLKE on Instagram](#)

📘 [VÖLKE on Facebook](#)

💼 [VÖLKE on LinkedIn](#)

📺 [VÖLKE on YouTube](#)

Best regards,
Your VÖLKE team

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